

**Magic City Soccer Club
Board of Directors Meeting
October 5, 2011**

Todd Preston called to order the regular meeting of the Magic City Soccer Board at 7:40 pm on October 5, 2011 at the Magic City Soccer Office. The following people were in attendance: Dennis Pyburn, Mike Woodring, Robert Roe, Shelly Cornell, Jodi McKinnon, Kevin Guenthner, Kevin Luse, Paul Peterson, David Hill, Terry Stapelton, Christine Klepps, Brandon Whitman, Jeanine Unsworth and Mike Shenk. Guest: Jay Deeney.

Jay Deeney inquired as to whether or not the Club knew about team formations for the U17/U18 boys and who the coach would be. He expressed concern over the lack of games the team had through MYSA. It was explained that MYSA is hiring a state scheduler and hope that it will be better for the 2012 season. As far as a coach, Kevin was not ready to make that announcement at this time but it is in the works.

Kevin notified the club that rosters are almost complete. We have an issue with one player on the U 14 Boys teams that we are trying to resolve. The biggest problem is with the U11 and U12 Girls. Kevin is interested in possibly postponing the formation until the spring and give the girls opportunities to practice and train over the winter. It was argued and agreed that it is probably not best to implement a change like this after tryouts have already occurred and players/parents are expecting team formations. This is something that can be considered for next year. Also, regarding 'play ups' at this age level, we need to be careful about implementing 'unwritten' policy about these type of things, either no or to be determined by Director of Coaching. Kevin has not made a decision about combining or leaving pure the older teams.

Question was raised about if we can move players from one team to another. As far as MYSA goes, the money amount is the same for select and premier teams so that will not hinder sign up. No MYSA schedule yet, so do not know date rosters will be frozen.

Kevin and Dennis will be at Amend Park on October 22 passing out flyers regarding Magic City to the YSA players.

Shelly sent her registrar report to the board. A copy is attached hereto.

Terry Stapleton introduced the new co-chairs for the Magic City Classic: Jeanine Unsworth and Mike Shenk. Terry received a call from Great Falls. They are planning a tournament for the same weekend of the Snickers Cup in Sheridan, Wyoming and asked for our support. Terry also wondered how the state is planning to set schedules this year. They will be setting academy weekends but we list our U11s under the U12 bracket. There will be league play during the weekend of our tournament.

Terry asked how long we will be keeping our new uniforms. Two years. She asked if we could increase the size of the logo as it is very small and hard to see. It was discussed that we should open a contest to club players to design a new logo for the club. Perhaps a removable badge that could go from uniform to uniform. The prize would be a \$150 gift certificate to Scheels.

There will be a meeting on October 12th with the incoming and outgoing classic members. It was again discussed whether or not we could charge for parking at the Classic.

Dennis advised that the MSUB School of Business declined our request for an intern to help our club with grant proposals. Mike Mayott is teaching a MSUB graduate course. Dennis met with the class and answered questions regarding the club. They will be preparing a survey to send to the club members.

David Hill once again reviewed the proposed budget and asked for any questions or comments. It was agreed that the only items on the budget that were approved by email vote was the determination on the amount of player fees. Paul Peterson proposed a motion to approve budget only as regards to fee, Christine Klepps seconded the motion. It was approved by vote of the club. The remaining items of the budget will be put up for discussion at the next board meeting. Board members should communicate with David via email with any questions or concerns they may have regarding the budget. Also, we have to come up with sources of additional income to take some of the pressure off the classic tournament. If we ever have an off year and the classic doesn't raise the projected amount, things would not be good.

Discussed that the Club was slammed last year with requests for scholarship money and that there is no more scholarship money. Jodi McKinnon and Kevin Guenther are working on securing some funding for our scholarship fund. There is a 3.5% pay increase budgeted for contract employees that needs to be approved.

It was brought to the club's attention that there are going to be issues with the referring for our Micro games because of the requirement that all games have 3 referees. When there is only one referee on the field, the insurance for the referee is not valid. We need to check on exactly what insurance benefits are available to a referee during a game. The understanding is that there is very limited coverage and it would be good to check on this. We need to come up with a way to deal with this issue when our Micro season begins and how to deal with the 3 referee requirement. Also, we need to insure that the information regarding insurance is made available to all referees during their training session.

A question was raised as to whether or not the Club should be giving sponsorship money to YSA, or other organizations, when the Club is so short of money.

A discussion was held regarding offering sponsors banner that can be put out on the fields during games. The size of the amount and the cost would be based on the age group (11 v. 11, 8 v. 8, 6 v. 6). The banners can be placed on the field but not on the goals. Who would be responsible for putting up, taking down and storing the banners? Todd, Terry and Christine said they would take on the task of working on field sponsorship calls. Dennis will ask for a sample of a banner, and get an estimate on costs.

Another fundraising idea was requiring each team to create and sell sponsorship for an individual team poster. This has the potential to raise up to \$35,000 and this money could be used to offset the cost of coaching fees and travel. It was expressed that there is too small of a market in Billings for each team to sell poster sponsorship in addition to requiring teams to sell ads for the Classic brochure, especially competing with the posters being sold by all high school events. It may be possible for business to sponsor a 'field' for the Classic

tournament or a 'weekend' of play. We need to keep in mind that we are a non-profit organization looking for donations.

Discussed getting a warm up shirt with sponsorship labels on the back of the shirt. Each player in the club would get a shirt. Also, perhaps we could sell the front of the Micro jersey to a sponsor.

It is imperative that we secure money for our scholarship fund. We are pushing \$500 on fees and more and more people simply cannot afford to play Magic. Another suggestion was maybe asking those families who can to 'round up' their fee payment for the sole purpose of that extra money going to our scholarship fund. Next year we might want to look at reducing the Micro fee to under \$100 to see if we can get more registrations.

It was motioned that our new classic tournament members be approved by the board. This position is a voting position. Jeannine Unsworth is the chair, Mike Shenk the co-chair. The chair has the vote, the assistant chair does not. Dennis Pyburn made the motion, it was seconded by Paul Peterson. Approved by the remaining board members.

Dennis reminded everyone on the board that he would like a brief job description from each of them.

The next meeting will take place on November 2, 2011 at 7:00PM.

The meeting adjourned at 9:35 PM.

Minutes Submitted by: Shelly Cornell

September Registrar Report

Fall Academy started on Wednesday, September 7th and will end on Wednesday, October 12th.

U15+ registration was opened and we received 19 registrations by the end of the month. This number should increase significantly as we approach the end of the high school soccer season. Tryouts are scheduled for Sunday, November 6th, time and location to be determined at a later date.

We opened Micro registration on September 27th. We received 10 registrations by the end of the month. Again, this number should increase significantly this month.

Doug Chase organized a U14 Boys team, made up of U13 (2) and U14 players from last season. They attended the Jackson Hole tournament on September 24th and 25th. They were very successful. They lost in the semi-finals in a shoot out! Very exciting.

October will be a very busy month as we form our U11-U14 teams and continue to receive registrations for our older teams and Micro.